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Planning of a value-  
creating business concept  
through target-oriented  
action formation

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# STRATEGIC LEVER QUANTIFICATION

# STRATEGIC LEVER QUANTIFICA- TION (SLQ)

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## Outdated planning:

Excel represents the planning tool for half of all medium-sized companies.

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Corporate planning no longer meets requirements.

### Existing planning approaches being put to the test.

The reporting and planning requirements for companies have increased significantly in recent years in the course of extensive digitization measures. The expansion of IT systems and ever-growing data landscapes mean that companies' existing planning approaches must be put to the test. This is because this abundance of data and systems means that Excel is no longer sufficient as a planning tool, as there is no guarantee that the validity of information for planning and controlling is given.

### Corporate threats due to inadequate planning.

Despite the need for accurate reporting and planning, less than half of SMEs (45%) use integrated planning. Furthermore, only slightly more than half (56%) plan with figures on a monthly level. This not only leads to inaccurate planning, but also to fatal consequences for the liquidity management of the respective company.

### Realizing unused potentials.

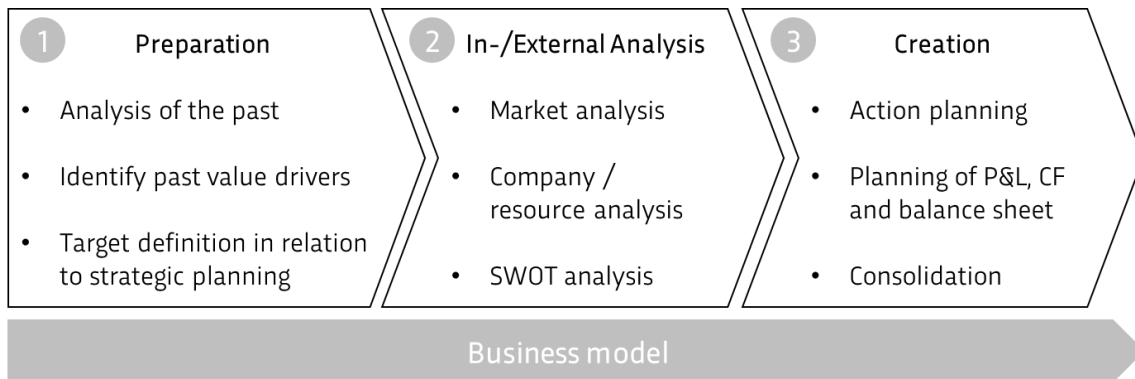
In this context, an integrated approach (Strategic Lever Quantification) can close existing gaps in corporate planning. Through the construction and combination of justified sub-plans, an overall planning concept is created, which also provides a reliable decision-making basis for the financing plans of potential investors.



# OUR APPROACH

## The SLQ project structure.

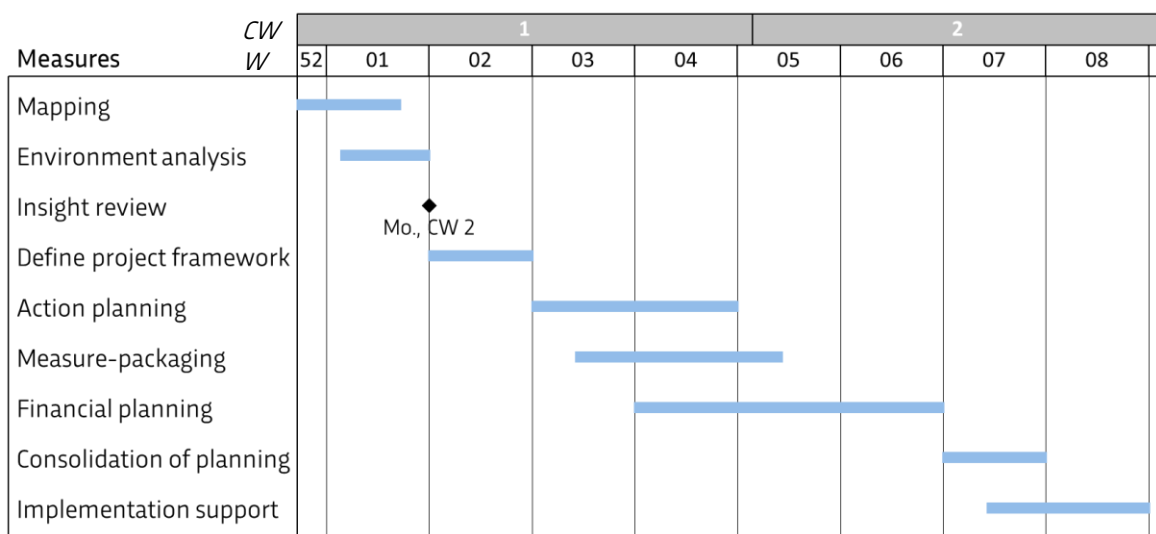
Our basic approach is always structured similar and provides a solid foundation for different projects. Individual measures can be dropped or have a different duration depending on the project needs.



# INDIVIDUAL PROJECT PLAN

## Customized process.

Your company has its own starting point for an SLQ project, which is why we build a completely customized project plan with you. This way, you can always see at which step you are within the project and thus have the possibility to make time-based target-performance comparisons.





## **STRATEGIC LEVER QUANTIFICATION**

TvK Consult ensures the effectiveness of your SLQ by...

### **CHANGE MANAGEMENT**

We integrate your employees into your upcoming changes.

### **PROJECT MANAGEMENT & COMMUNICATION**

We develop a common understanding of your problem in order to provide effective solutions with a methodically clean approach.

### **STRUCTURED MEASURE PLANNING**

After constructing your P&L planning according to the bottom-up principle, the resulting measures are broken down into content-based building blocks.

### **INTEGRATED PLANNING APPROACH**

Engaging your executives, detailed revenue planning, employee-level workforce planning, or accurate capital budgeting ensures our integrity.

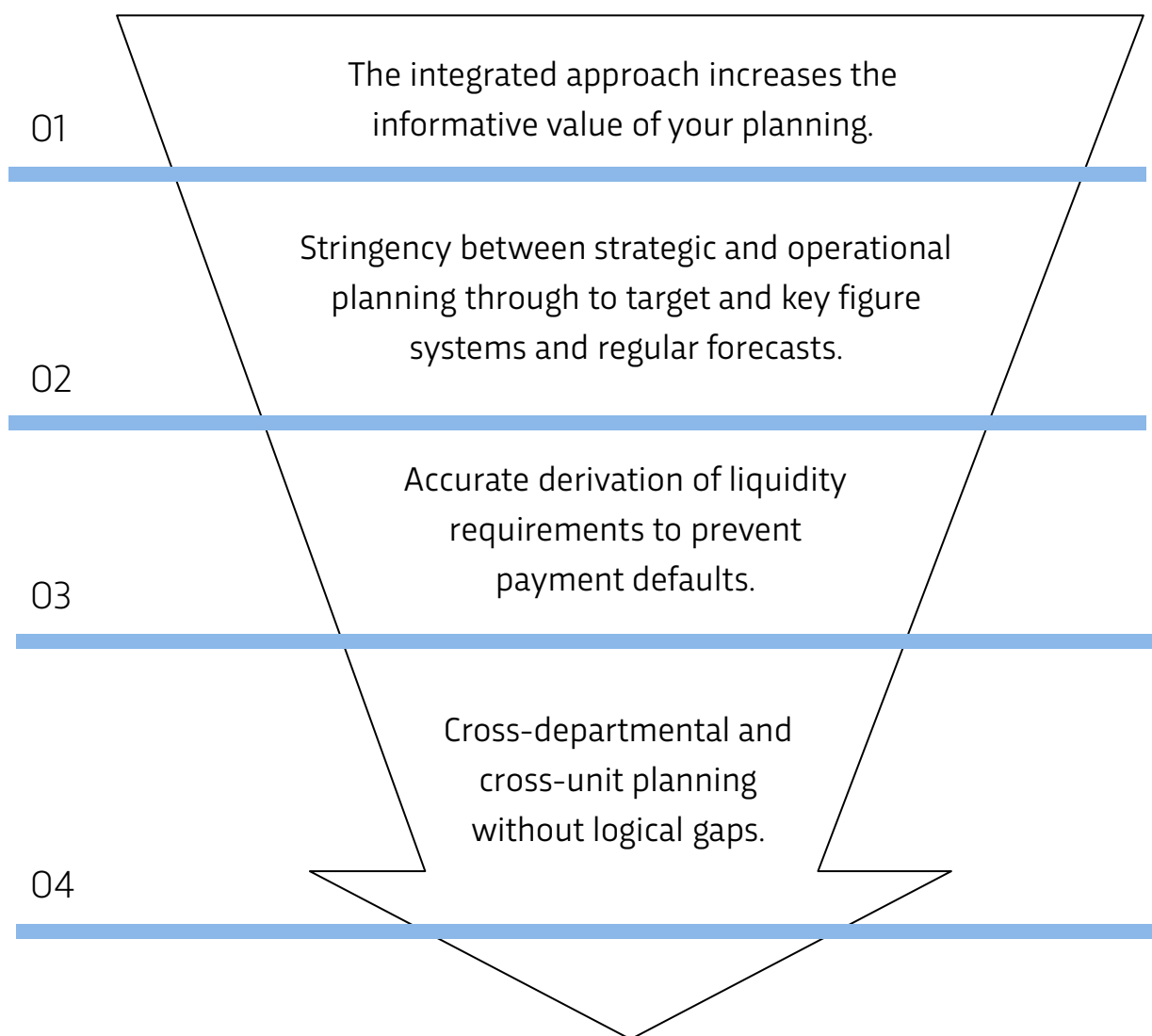
### **ALL-INCLUSIVE CONSULTING**

We also advise you on all strategic issues after the project has been completed.



## STRATEGIC LEVER QUANTIFICATION

Your benefits from an SLQ as part of our project process.



Your corporate planning moves in the same direction.

## SLQ EXPERTISE

### Your contact persons

**Experienced. Result-oriented. Integer.**



**Dr. Thomas van Kaldenkerken**

Partner



**Marc Christoph Reiners**

Manager

### **TvK Consult is different, guaranteed!**

We have your company's best interests at heart. Your goals are our goals. Together, we develop ambitious solutions that increase your profitability and sustainably promote competitiveness. Our team consists of men and women who have worked in management/board functions, as shareholders and supervisory board members for many years.

### **Our claim: Value-creating corporate planning**

A maximum of experience in strategic management consulting makes TvK Consult the optimal partner for you in terms of integrated corporate planning. Starting with the mapping, up to the quantification of elaborated measures, we accompany you in this planning process and lead your SLQ project to success.